



Faro — a free iPhone app for choosing what to watch tonight

The facts

Price	Free. No ads, no in-app purchases, no tracking.
Platform	iPhone, available worldwide, English (UK).
Launch	Thursday 8 October 2026 on the App Store; pre-order from late September.
Developer	Phil Milburn-McNulty — a one-person project.
Links	tryfaro.app · tryfaro.app/press · beta: testflight.apple.com/join/F96yDcgn
Contact	support@tryfaro.app

Why now

Everyone knows the problem Faro is for: the film lasts ninety minutes and choosing it can take thirty. Most apps in this space help by tracking what you watch or by turning the choice into a swiping game. Faro asks what tonight calls for and works from your own ratings. It was built by one person, who uses it whenever there's a film to choose.

What it does

Open Faro, tap Help me choose and set any filters tonight needs — how long you've got, a genre or era, only what's on the services you already have — or none at all. It returns a small set of films. Save the contenders to a shortlist, then lock one in. Rating films makes it better. Suggestions come from the films you've rated and how you felt about them. What's trending plays no part. Letterboxd users can bring their rating history across in one step, read on the phone. Groups choose together: Watch Together searches everyone's taste at once and Watch Party gives the group a shared list to negotiate the pick openly.

Details worth knowing

Filters hold — Faro will not slip a film past them. Thin evidence means fewer suggestions rather than filler. A full film page per title: trailer, clips, cast and where to watch. Two looks, Golden Hour and Midnight, built to the same contrast standards and following whatever the phone is set to. Faro launches supporting eight of the nine measures on Apple's accessibility label: VoiceOver, Voice Control, Larger Text, Sufficient Contrast, Differentiate Without Color Alone, Reduced Motion, Dark Interface and Captions.

The founder

Faro was built end to end by one person. Phil Milburn-McNulty is a consultant neurologist and neurorehabilitation physician. He leads a multidisciplinary team; much of his week is spent taking patients and families through complicated decisions. His research interests (Cochrane evidence reviews, core outcome sets) concern how groups make good decisions with imperfect information. He also works where assistive technology is part of the job, which shows in the build. Faro turns the same interest onto a smaller question: how a person, or a whole sofa of them, finds a film for tonight.

One line

"Faro is an iPhone film app with one job: deciding what to watch tonight should take about a minute, not half the evening."